



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

Lunch and Learn about Big Brothers Big Sisters

February 23, 2010 (Eau Claire) – On Friday March 19 Big Brothers Big Sisters of Northwestern Wisconsin will hold an informational luncheon for those wanting to learn more about volunteering in Lunch Buddies mentoring program. The event, which will be held at RCU Corporate Center (200 Riverfront Terrace, Eau Claire), will provide attendees with the opportunity to lunch, learn, and meet with a Big and Little pair. If interested in attending please RSVP by calling 715-835-0161 by March 16.

Being a Lunch Buddy in our nationally recognized school-based program is a simple way for you to impact the life of a child. All you need is one hour a week, during the school year, over the lunch hour to visit the child's school. Be a friend to your child; get to know their likes and dislikes. Will you two enjoy playing basketball at recess? Using the computer? Playing board games? The choice is yours.

For over a century Big Brothers Big Sisters has been creating and supporting one-to-one relationships between the children in our program and adult volunteers. In a 2008 study, of our Northwestern Wisconsin program revealed that 81 percent of children in our program showed increased self-confidence, 61 percent showed increased school performance, and 56 percent have a better relationship with their family. A little bit of time can go a long way.

Schools in the Lunch Buddies program include John Flynn, Lakeshore, Longfellow, Manz, Meadowview, Putnam Heights, Roosevelt, DeLong Middle School, Northstar Middle School, South Middle School, and Augusta Elementary School.

Big Brothers Big Sisters of Northwestern Wisconsin is a donor-driven youth mentoring organization that currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves almost 600 children annually in one-to-one mentoring relationships. The organization's mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at www.bbbsnw.org.

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