



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

Earth Day Shred and Support

March 19, 2010 (Eau Claire, Wis.) –Tower Auto Body CARSTAR is teaming up with Badger State Recovery and Big Brothers Big Sisters of Northwestern Wisconsin to offer a document shredding day on April 22nd (Earth Day) from 7am-10am at Tower Auto Body CARSTAR (1231 West Clairemont Ave., Eau Claire) Donate to Big Brothers Big Sisters of Northwestern Wisconsin, and Badger State Recovery will take up to three boxes of documents and “guarantee document shredding” of all of your personal information.

This is the first partnership between Big Brothers Big Sisters of Northwestern Wisconsin and Badger State Recovery, however, it is not the first collaboration between Tower Auto Body CARSTAR and Big Brothers Big Sisters of Northwestern Wisconsin. Tower Auto Body CARSTAR also offers another option to raise money for Big Brothers Big Sisters of Northwestern Wisconsin: if any customer mentions Big Brothers Big Sisters while having auto body work over \$500 done, Tower Auto Body CARSTAR will donate \$25 to the organization.

Big Brothers Big Sisters of Northwestern Wisconsin is very pleased to have such an outstanding relationship with Tower Auto Body CARSTAR. Big Brothers Big Sisters of Northwestern Wisconsin is a donor-driven youth mentoring organization that currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves almost 600 children annually in one-to-one mentoring relationships. The organization’s mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at www.bbbsnw.org.

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