



Big Brothers Big Sisters of Northwestern Wisconsin

Administrative Office
312 S. Barstow Street, Suite S1
Eau Claire, WI 54701
Phone: 715-835-0161
Fax: 715-835-2636

St. Croix Branch
82 Coulee Road
Hudson, WI 54716
Phone: 715-381-7289
Fax: 715-531-0862

Contact: Chester J. Gustavson
Day Phone: 715-613-8282
E-mail: akfeauclaire@gmail.com
FOR IMMEDIATE RELEASE

Breaking Boards and Raising Funds

March 26, 2010 (Eau Claire, Wis.) –AKF Martial Arts Academy of Eau Claire raised \$190 for Big Brothers Big Sisters of Northwestern Wisconsin at the Wisconsin Sport Expo by encouraging expo participants to break boards for a \$2 donation. The event was held at the Eau Claire Indoor Sports Center with over 4,000 people in attendance at the March 19th and 20th event.

This is the first partnership between Big Brothers Big Sisters of Northwestern Wisconsin and AKF Martial Arts Academy of Eau Claire, but it won't be the last. Sunday, April 11th, AKF Martial Arts Academy of Eau Claire will be at the Eau Claire Indoor Sports Center again for the Kids' Expo from 11am to 4pm breaking boards with the public again for a \$2 donation which will be given to Big Brothers Big Sisters of Northwestern Wisconsin.

Big Brothers Big Sisters of Northwestern Wisconsin is very pleased to have established such an outstanding relationship with AKF Martial Arts Academy of Eau Claire.

Big Brothers Big Sisters of Northwestern Wisconsin helps children beat the odds. The organization depends on donations to help conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain strong long-lasting relationships, the key to successful mentoring. Big Brothers Big Sisters is proven by independent research to improve children's odds for succeeding in school, behaving nonviolently, avoiding drugs and alcohol, and breaking negative cycles. Big Brothers Big Sisters of Northwestern Wisconsin currently serves more than 500 children annually within five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. Learn how you can change how children grow up in America by going to www.bbbsnw.org.

-end-