



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

Country Inn C.A.R.E.S

October 14th, 2010 (Chippewa Falls, Wis.) – The 3rd annual Country Inn C.A.R.E.S (Community, Awareness & Resource Enhancement Sponsorship) will take place November 6th at 6pm at the Country Inn in Chippewa Falls. The theme of the event is Halloween, and costumes are encouraged. Country Inn C.A.R.E.S includes a variety of activities to participate in. There will be appetizers, costume contest, raffles, a silent auction from 6-7pm, and open swimming from 7-9pm. Guests can visit the two themed haunted rooms and vote on their favorite.

The winner of the costume contest will receive a cash prize of \$75.00. All proceeds from the event will be donated to Big Brothers Big Sisters of Northwestern Wisconsin. For more information, contact Alicia Dahl at 715-720-1414 or you can e-mail at cx_chip@countryinns.com.

About Big Brothers Big Sisters

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Most children served by Big Brothers Big Sisters are in single-parent and low-income families or households where a parent is incarcerated. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles").

Big Brothers Big Sisters provides a system of ongoing evaluation and support which is proven by independent studies to help families by improving the odds. For example, when compared to their peers not enrolled in Big Brothers Big Sisters, 62% of children in our program will perform better in school, 48% will avoid violence and illegal activities, and 64% will have stronger relationships with their parents and others. Headquartered in Philadelphia with a network of nearly 400 agencies across the country, Big Brothers Big Sisters serves a quarter million children annually. Learn how you can positively impact a child's life, donate or volunteer today at www.bbbsnw.org.

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