



Big Brothers Big Sisters
of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

New Staff Member



September 16, 2009 (Eau Claire) –It is with pleasure that Big Brothers Big of Northwestern Wisconsin welcomes their new Marketing and Partnership Coordinator, Ashley Bobka. As a 2009 journalism graduate of the University of Wisconsin-Eau Claire Ashley hopes to bring new and fresh ideas to the organization. Her resume includes being Director of Sales and Special Events for the National Railroad Museum, a freelance writer for the Altoona Star Newspaper, a volunteer at Eau Claire Community Television, and a news intern at Fox 11 in Green Bay. As a Green Bay native she looks forward to learning more about the community and its residents.

Big Brothers Big Sisters of Northwestern Wisconsin currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce, and St. Croix. As the largest youth mentoring organization in Western Wisconsin, the agency serves around 600 children annually. The organization's mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact.

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