



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

Wii Bowl for Kids' Sake Tournament

October 19th, 2010 (Eau Claire, Wis.) – The first annual Big Brothers Big Sisters of Northwestern Wisconsin's Wii Bowl for Kids' Sake Tournament, sponsored in part by Happy Hollow Tavern, will take place on Saturday, November 13th at Happy Hollow Tavern. Registration opens at 2pm and the tournament begins at 3pm. The tournament will be made of 32 teams consisting of 2 people each. Entry fee for the tournament is \$20.00 per team. To register you can download a registration form at www.bbbsnw.org, or register between 2-3pm at the door. The first 50 participants to arrive on November 13th receive a prize!

The first place team will receive a cash prize; prizes will also be awarded for second and third place teams! All teams are guaranteed at least two games. Participants must be 21 years of age or accompanied by a parent/guardian. All proceeds from Wii Bowl for Kids' Sake Tournament will benefit Big Brothers Big Sisters of Northwestern Wisconsin. For more information, call 715-835-0161 or e-mail development.bbbsnw@bbbs.org.

About Big Brothers Big Sisters

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Most children served by Big Brothers Big Sisters are in single-parent and low-income families or households where a parent is incarcerated. As the nation's largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers ("Bigs") and children ("Littles").

Big Brothers Big Sisters provides a system of ongoing evaluation and support which is proven by independent studies to help families by improving the odds. For example, when compared to their peers not enrolled in Big Brothers Big Sisters, 62% of children in our program will perform better in school, 48% will avoid violence and illegal activities, and 64% will have stronger relationships with their parents and others. Headquartered in Philadelphia with a network of nearly 400 agencies across the country, Big Brothers Big Sisters serves a quarter million children annually. Learn how you can positively impact a child's life, donate or volunteer today at www.bbbsnw.org.

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