



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

A Coffee Break Worth Taking

Gloria Jean's Coffees supports Big Brothers Big Sisters

Eau Claire (August 26, 2008) – Gloria Jean's Coffee partners with Big Brothers Big Sisters of Northwestern Wisconsin to provide coffee for presentations conducted at local businesses. These presentations allow Big Brothers Big Sisters of Northwestern Wisconsin to share information about the programs, the impact on the community, and volunteer opportunities. Not only do these presentations create awareness about Big Brothers Big Sisters in the Eau Claire community, they also provide information on the Lunch Buddies Program. With the support of Gloria Jean's, Big Brothers Big Sisters is able to give something back to the individuals who take the opportunity to learn about Big Brothers Big Sisters and the volunteer opportunities available.



By presenting to area businesses, Big Brothers Big Sisters hopes to spark the interest of area professionals. With the help of Gloria Jean's owners, Shirley and Scott Rogers, Big Brothers Big Sisters is able to attract more individuals to the presentations. Currently, Big Brothers Big Sisters of Northwestern Wisconsin is currently looking for 30 Lunch Buddies by August 30th for the 2008-2009 school year!

"Big Brothers, Big Sisters provides a critical opportunity for young people to benefit from positive role models, and we're blessed to be able to assist in some small way in attracting mentors into the program," notes Scott Rogers.

The Lunch Buddies Program matches an adult volunteer with a child at a local school. The program provides a structured time for volunteers to meet with their mentee. Individuals who volunteer as a Lunch Buddy Big share one hour out of their work week to meet with a child at their school. The mentoring program, which allows the volunteer a convenient way to give back, takes place throughout the school year with one hour each week.

About Gloria Jean's Coffees

Freshly-brewed gourmet coffee for the program is supplied by Gloria Jean's Coffees and its local owners, Shirley and Scott Rogers. Gloria Jean's two Eau Claire stores – located inside Oakwood Mall and Menards West -- feature over 45 varieties and flavors of the highest-quality 100% Arabica beans from around the world. Gloria Jeans offers fresh brewed coffee, hot espresso drinks, blended chillers and more.

About Big Brothers Big Sisters of Northwestern Wisconsin

Big Brothers Big Sisters of Northwestern Wisconsin currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves more than 600 children in one-to-one mentoring relationships annually. The organization's mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at www.bbbsnw.org.

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