



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

BIG BROTHERS BIG SISTERS OF NORTHWESTERN WISCONSIN FORMS VOLUNTEER PARTNERSHIP WITH AREA BUSINESS

HUDSON, Wis., Jan. 20, 2009—Big Brothers Big Sisters of Northwestern Wisconsin (BBBSNW) announces its recent volunteer partnership with Citizens State Bank located in Hudson, Wis. Citizens State Bank agrees to a one year commitment with BBBSNW beginning Jan. 13, 2009.

Citizens State Bank will provide BBBSNW with support of quality matches through Bigs, event volunteers, or financial contributions. Five percent of employees from each company will form teams to participate in the largest fundraising event for BBBSNW; Bowl for Kids' Sake. Other agreements include: allow BBBSNW personnel to conduct volunteer interviews and orientations on-site, set up Big Brothers Big Sisters presentations in the five counties both organizations are located in, and provide BBBSNW with electronic logo, company information, and other information relevant to what is agreed upon.

“We at Big Brothers Big Sisters are thrilled to have the support of such a strong community business; their support of our organization will only help us further our mission of

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helping children reach their potential through professionally supported one-to-one relationships with measurable impact,” Michel Tigan, St. Croix Valley Branch Director of BBBSNW, said.

“We couldn’t be more grateful for their willingness to partner with our organization!”

About Citizens State Bank

Citizens State Bank has provided service to businesses and residents throughout Western Wisconsin since 1904. Citizens State Bank offers a variety of convenient services in order to make customer bank requests easier. The staff at Citizens State Bank continues to assist their customers based on integrity, customer and team focus, and agility. They are more than willing to adapt to the changing needs of their customers and understand that by working together they achieve more. Learn more at <http://www.csbnet.net/index.htm>.

About Big Brothers Big Sisters

Big Brothers Big Sisters of Northwestern Wisconsin currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves more than 600 children annually in one-to-one mentoring relationships. The organization’s mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at www.bbbsnw.org.

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