



## Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

# Now Accepting Applications for the John Kell “Making a Difference” Award

**June 11, 2008 (Eau Claire)** – Big Brothers Big Sisters of Northwestern Wisconsin is now accepting nominations for the John Kell “Making a Difference” Award. All nominations must be received by Big Brothers Big Sisters (312 S. Barstow Street, Suite S1, Eau Claire, WI 54701) no later than June 27, 2008 and not exceed one page in length.

The award recognizes an individual in our community who has gone above and beyond to make a difference in the lives of children. Recipients of this award are passionate about children and help Big Brothers Big Sisters of Northwestern Wisconsin bring magic to the lives of these children – this person makes a BIG difference.

To nominate an individual you feel is deserving of this award, call the Big Brothers Big Sisters of Northwestern Wisconsin at 715-835-0161 or visit the website at [www.bbbs.org](http://www.bbbs.org) to obtain a nomination form.

Criteria which must be met by the individual being nominated include:

- 1) Must be engaged with Big Brothers Big Sisters of Northwestern Wisconsin in some way (i.e.: Big Brother, Big Sister, Donor, Sponsor, Board Member, Committee Member, Staff Member)
- 2) Individual has gone above and beyond for Big Brothers Big Sisters of Northwestern Wisconsin and shown outstanding dedication to the mission and vision of Big Brothers Big Sisters of Northwestern Wisconsin.
- 3) Individual must reside or work in Chippewa, Dunn or Eau Claire County.

The John Kell “Making a Difference” award has been created for the late John Kell and his commitment to Big Brothers Big Sisters of Northwestern Wisconsin and the children the agency serves. Kell understood the impact that an adult role model can have in the life of a child.

Big Brothers Big Sisters of Northwestern Wisconsin currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves more than 600 children in one-to-one mentoring relationships annually. The organization’s mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at [www.bbbsnw.org](http://www.bbbsnw.org).