



Big Brothers Big Sisters of Northwestern Wisconsin

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FOR IMMEDIATE RELEASE

Grant received helps recruit volunteers

September 18, 2008 (Menomonie) – Big Brothers Big Sisters of Northwestern Wisconsin received a grant of \$2,000 from the Greater Menomonie Area Community Foundation for a Volunteer Recruitment Campaign. The Volunteer Recruitment Campaign is a project designed to educate and recruit volunteers who want to become a ‘Big’ to a child in Dunn County. “Our goal with this grant is to have a greater presence in Menomonie and Dunn County. We want the community to know that we have children in Menomonie that are in need of a ‘Big’, an adult mentor,” says Christina Thrun, Development & Marketing Director.

Big Brothers Big Sisters of Northwestern Wisconsin is currently serving 25 children in Dunn County. These children benefit from having an adult mentor, a friend, to spend time with. There are currently 13 children waiting to be matched with a Big Sister or Big Brother. These children simply want an adult friend they can talk to and have fun with.

Anyone can volunteer: employees, business owners, retirees, college students, etc... Volunteers do not need any special experience or skill; simply willing to be themselves and ready to have fun.

Big Brothers Big Sisters of Northwestern Wisconsin currently serves five counties: Eau Claire, Chippewa, Dunn, Pierce and St. Croix. The largest youth mentoring organization in Western Wisconsin, the agency serves more than 600 children annually in one-to-one mentoring relationships. The organization’s mission is to help children reach their potential through professionally supported, one-to-one relationships with measurable impact. Learn more at www.bbbsnw.org.

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