

## 2012 LOCATIONS & DATES

**Chippewa Falls**..... Falls Bowl  
Thurs, April 26th.....5:30 & 8:00pm

**Menomonie**.....Broadway Bowl  
Fri, April 27th.....5:30 & 8:00 pm

**Eau Claire** .....Wagner's Lanes  
Tues, May 1st .....5:30 pm  
(Alcohol-free, Big/Little bowl, and Macaroni Kid Family shift)  
Wed, May 2nd.....5:30 & 8:00 pm  
Thurs, May 3rd.....5:30 & 8:00 pm  
Fri, May 4th .....5:30, 8:00 &  
..... 10:30 pm (*new shift!*)

## HOW DO I GET STARTED?

### Step 1: Form a Team

Find 4 friends, family, or co-workers to join in the fun with you.

### Step 2: Register

*Option 1:* Register **online** at [www.bbbsnw.org/bowl\\_for\\_kids\\_sake.html](http://www.bbbsnw.org/bowl_for_kids_sake.html)  
*Option 2:* Register by **mail** with the form included in this brochure.

Pay the **\$25 team registration fee.**

- Pledge to yourself on your online fundraising page.
- Mail in the team registration fee.

*See the inside of this brochure for more information on team registration.*

### Step 3: Collect Pledges

We ask each bowler to **raise at least \$100** to participate in the event.

#### • Collect pledges online!

*You can set up your own webpage with our easy-to-use fundraising website.*

[www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html) Simply email your friends and family and ask them to donate to you online.

#### • Collect pledges in person

*You can find a pledge form online at*

<http://www.bbbsnw.org/bfks/materials.html> or call 715-835-0161 to have a form mailed to you.

### Step 4: Have Fun!

All participants will bowl 2 games & enjoy the party!

## Event Sponsors

(\$2,500+)



## Alley Sponsors

(\$1,000-\$2,499)

Cody Limousines  
DigiCopy  
Eau Claire Macaroni Kid  
Edina Realty  
Edward Jones  
Erbert & Gerberts  
Jackson Hewitt Tax Service  
Larson Companies  
Manpower  
Mogie's Pub  
Nor-Lake Inc.  
Scheel's All Sports  
Showtime Entertainment LLC  
WESTconsin Credit Union

# 2012 BOWL FOR KIDS' SAKE

*We're having the year's biggest birthday party because...*



Presented By



**Big Brothers Big Sisters**  
of Northwestern Wisconsin

715-835-0161 • [www.bbbsnw.org](http://www.bbbsnw.org)

## Team Prizes

### \$1,000—Matchmaker Team

- \$100 restaurant gift certificate
- Framed Team Photo
- \$10 to Action City for each team member

### \$1,500—VIP Team

- A personal waiter for your team for the duration of the time you bowl.
- Goodie bag for each team member
- Everything you receive at Matchmaker Team level

## Individual Prizes

**\$100** • Bowl for Kids' Sake T-Shirt

**\$200** • Hooded Sweatshirt

**\$250** • Bowl for Kids' Sake T-shirt &  
• Hooded Sweatshirt

**\$300** • Bowl for Kids' Sake T-shirt &  
• Hooded Sweatshirt  
• Entry into *Grand Prize Drawing!*  
*\*For every \$50 you earn over \$300 you will receive another entry into the Grand Prize Drawing.*

**\$500** • \$50 Gift Card  
Mega—Eau Claire & Chippewa Falls  
Marketplace Foods—Menomonie  
• Everything at \$300 level

**\$1,000** • Certificate for a free massage  
• Entry into the *VIP Prize Drawing!*  
*\*\*For every \$250 you earn over \$1,000 you will receive another entry into the VIP Prize Drawing.*  
• Everything at \$500 level

## Grand Prizes\*

Badger Football Package—Value \$800!  
2 Tickets to a Badger Football Game  
(Donated by Eau Claire Therapy & Fitness)  
Ride to and from the game  
(Donated by Cody Limousines)

Golf Membership—Value of \$795  
(Donated by Lake Hallie Golf Course)

Great Wolf Family Package—Value \$300  
(Donated by Great Wolf Resort, WI Dells)

\$250 Lasker Jewelers Gift Card—Value \$250  
(Donated by Lasker Jewelers)

## VIP Prize\*\*

2 VIP Tickets to your choice of Country Fest or Rock Fest  
Value \$1,000  
(Donated by Country Fest & Rock Fest)

# Bowler Registration

# 2012

**ONLINE:** Go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html) and click on 'Register Now'. Then sign-in with last year's user name & password or register. Join a team, design your online webpage, and tell everyone you know! (For detailed, step by step instructions, go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html).)

**MAIL-IN:** Complete this form and mail to: Big Brothers Big Sisters (424 Galloway Street, Eau Claire, WI 54703)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Business \_\_\_\_\_

Email \_\_\_\_\_

Team Name \_\_\_\_\_ Captain's Name \_\_\_\_\_

How did you hear about Bowl for Kids' Sake? \_\_\_\_\_

Are you a Team Captain?  Yes  No (If yes, fill out the Team Registration information below)

# Team Registration

# 2012

**TEAM REGISTRATION FEE:** \$25 (Must be paid to reserve a lane. This fee counts towards the Team Captain's total donations collected).

**ONLINE:** When you register as a bowler ([www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html)), also register your team information. (For detailed, step by step instructions, go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html).)

**MAIL-IN:** Complete this form and mail to: Big Brothers Big Sisters (424 Galloway Street, Eau Claire, WI 54703)

What is your team name? \_\_\_\_\_

**Captain's Choice: Mark your first and second choice for the location, date, and time your team prefers to bowl.**

___ Chippewa Falls, April 26th	___ 5:30pm	___ 8:00pm
___ Menomonie, April 27th	___ 5:30pm	___ 8:00pm
___ Eau Claire, May 1st	___ 5:30pm	(Family, Big/Little Bowl)
___ Eau Claire, May 2nd	___ 5:30pm	___ 8:00pm
___ Eau Claire, May 3rd	___ 5:30pm	___ 8:00pm
___ Eau Claire, May 4th	___ 5:30pm	___ 8:00pm
	___ 10:30pm	

**Team Challenge:** Please indicate which challenge your team wants to participate in.

**Winner:** The winner of the team challenge is the business (or team) that raises the most money! You will receive a traveling trophy to display!

**Rules:** **1)** In order for a challenge to take place there must be a minimum of 5 businesses (or teams for Friends & Family category). **2)** Unless indicated, each category is a business vs. business challenge. Whichever business raises the most money wins the challenge. There's no limit on number of teams per business. **3)** There are 2 separate challenges for each category (Chippewa Valley and St. Croix Valley). **4)** All money received for teams through May 11th will qualify for the team challenge. **5)** To qualify to win the team challenge the team must raise enough money to average at least \$100 per bowler.

___ Bullis Pond (Eau Claire only)	___ Large Business
___ Government / Service	___ Small Business
___ Construction & Contractors	___ Health Care Industry
___ Financial Institutions	___ Friends & Family (by team)
___ Downtown (includes Water Street for Eau Claire)	
___ College (UWEC, UWRF, CVTC, WITC, etc...)	

*\*Note: Menomonie & Chippewa Falls teams will automatically be entered into a location specific team challenge.*

**Send Completed Form to:**  
Big Brothers Big Sisters of  
Northwestern Wisconsin  
424 Galloway Street  
Eau Claire, WI 54703  
715-835-0161  
Fax: 715-835-2636