

## 2012 LOCATIONS & DATES

<b>Baldwin</b> .....	Bol's Lanes
Fri, April 20th.....	6:00 & 8:00 pm
<b>River Falls</b> .....	St. Croix Lanes
Sat, April 28th .....	5:30 & 8:00 pm
<b>Hudson</b> .....	Hudson Bowling Center
Fri, May 11th .....	5:30 & 8:00 pm
Sat, May 12th.....	11:00 am

(Alcohol-free, Big/Little bowl & family shift)

## HOW DO I GET STARTED?

### Step 1: Form a Team

Find 4 friends, family, or co-workers to join in the fun with you.

### Step 2: Register

*Option 1:* Register **online** at

[www.bbbsnw.org/bowl\\_for\\_kids\\_sake.html](http://www.bbbsnw.org/bowl_for_kids_sake.html)

*Option 2:* Register by **mail** with the form included in this brochure.

Pay the **\$25 team registration fee**.

- Pledge to yourself on your online fundraising page.
- Mail in the team registration fee.

*See the inside of this brochure for more information on team registration.*

### Step 3: Collect Pledges

We ask each bowler to **raise at least \$100** to participate in the event.

#### • Collect pledges online!

You can set up your own webpage with our easy-to-use fundraising website.

[www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html) Simply email your friends and family and ask them to donate to you online.

#### • Collect pledges in person

You can find a pledge form online at

<http://www.bbbsnw.org/bfks/materials.html> or call 715-835-0161 to have a form mailed to you.

### Step 4: Have Fun!

All participants will bowl 2 games & enjoy the party!

## Event Sponsors

(\$2,500+)



## Alley Sponsors

(\$1,000-\$2,499)

Cody Limousines  
DigiCopy  
Eau Claire Macaroni Kid  
Edina Realty  
Edward Jones  
Erbert & Gerberts  
Jackson Hewitt Tax Service  
Larson Companies  
Manpower  
Mogie's Pub  
Nor-Lake Inc.  
Scheel's All Sports  
Showtime Entertainment LLC  
WESTconsin Credit Union

# 2012 BOWL FOR KIDS' SAKE

*We're having the year's biggest birthday party because...*



Presented By



**Big Brothers Big Sisters**  
of Northwestern Wisconsin

715-381-7289 • [www.bbbsnw.org](http://www.bbbsnw.org)

## Team Prizes

### \$1,000—Matchmaker Team

- \$100 restaurant gift certificate
- Framed Team Photo
- \$10 to Action City for each team member

### \$1,500—VIP Team

- *A personal waiter for your team for the duration of the time you bowl.*
- Goodie bag for each team member
- Everything you receive at Matchmaker Team level

## Individual Prizes

**\$100** • Bowl for Kids' Sake T-Shirt

**\$200** • Hooded Sweatshirt

**\$250** • Bowl for Kids' Sake T-shirt &  
• Hooded Sweatshirt

**\$300** • Bowl for Kids' Sake T-shirt &  
• Hooded Sweatshirt  
• Entry into *Grand Prize Drawing!*  
*\*For every \$50 you earn over \$300 you will receive another entry into the Grand Prize Drawing.*

**\$500** • \$50 Gift Card  
Mega—Eau Claire & Chippewa Falls  
Marketplace Foods—Menomonie  
• Everything at \$300 level

**\$1,000** • Certificate for a free massage  
• Entry into the *VIP Prize Drawing!*  
*\*\*For every \$250 you earn over \$1,000 you will receive another entry into the VIP Prize Drawing.*  
• Everything at \$500 level

## Grand Prizes\*

YMCA Camp Du Nord Weekend Get-Away—Value \$750  
Located in Ely, MN & to be used in Fall, Winter, or Spring  
(Donated by YMCA Camp Du Nord)

4 Twins Tickets (Game Date TBD) & Limo Ride to and  
from the game - Value \$730  
(Donated by Dunham Associates & Luxury Limo  
Service)

Pair of Phipps Center for the Arts tickets & 1 Night Stay in  
the Phipps Inn & \$50 Restaurant Gift Card—Value \$310  
(Donated by Phipps Center for the Arts, Phipps Inn &  
Anchor Insurance)

## VIP Prize\*\*

2 VIP Tickets to your choice of Country Fest or Rock Fest  
Value \$1,000  
(Donated by Country Fest & Rock Fest)

# Bowler Registration

# 2012

**ONLINE:** Go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html) and click on 'Register Now'. Then sign-in with last year's user name & password or Register. Join a team, design your online webpage, and tell everyone you know! (For detailed, step by step instructions, go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html).)

**MAIL-IN:** Complete this form and mail to: Big Brothers Big Sisters (424 Galloway Street, Eau Claire, WI 54703)

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Business \_\_\_\_\_

Email \_\_\_\_\_

Team Name \_\_\_\_\_ Captain's Name \_\_\_\_\_

How did you hear about Bowl for Kids' Sake? \_\_\_\_\_

Are you a Team Captain?  Yes  No (If yes, fill out the Team Registration information below)

# Team Registration

# 2012

**TEAM REGISTRATION FEE:** \$25 (Must be paid to reserve a lane. This fee counts towards the Team Captain's total donations collected).

**ONLINE:** When you register as a bowler ([www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html)), also register your team information. (For detailed, step by step instructions, go to [www.bbbsnw.org/bfks/register.html](http://www.bbbsnw.org/bfks/register.html).)

**MAIL-IN:** Complete this form and mail to: Big Brothers Big Sisters (424 Galloway Street, Eau Claire, WI 54703)

What is your team name? \_\_\_\_\_

**Captain's Choice: Mark your first and second choice for the location, date, and time your team prefers to bowl.**

Baldwin, April 20th       6:00pm       8:00pm  
 River Falls, April 28th       5:30pm       8:00pm  
 Hudson, May 11th       5:30pm       8:00pm  
 Hudson, May 12th       11:00am (*Family, Big/Little Bowl*)

**Team Challenge:** Please indicate which challenge your team wants to participate in.

**Winner:** The winner of the team challenge is the business (or team) that raises the most money! You will receive a traveling trophy to display!

**Rules:** **1)** In order for a challenge to take place there must be a minimum of 5 businesses (or teams for Friends & Family category). **2)** Unless indicated, each category is a business vs. business challenge. Whichever business raises the most money wins the challenge. There's no limit on number of teams per business. **3)** There are 2 separate challenges for each category (Chippewa Valley and St. Croix Valley). **4)** All money received for teams through May 11th will qualify for the team challenge. **5)** To qualify to win the team challenge the team must raise enough money to average at least \$100 per bowler.

Downtown       Large Business  
 Government / Service       Small Business  
 Construction & Contractors       Health Care Industry  
 Financial Institutions       Friends & Family (by team)  
 College (UWEC, UWRF, CVTC, WITC, etc...)

**Send Completed Form to:**  
Big Brothers Big Sisters of  
Northwestern Wisconsin  
424 Galloway Street  
Eau Claire, WI 54703  
715-835-0161  
Fax: 715-835-2636