



2012 Sponsorship Levels

Presenting Sponsor (\$5,000+) - *Only 2 Available*

- Naming rights for the event (company name linked to the event – 6 cities)
- Company logo in prominent location on t-shirts & captains shirts (over 1,000)
- Company logo on front of the brochure (circulation over 5,000)
- Company name or logo included in all marketing and media opportunities
- Company logo displayed on our website with a direct link to company's website
- Company logo displayed on registration & donation website
- Company logo displayed at all events (6 cities)
- Company logo displayed on printed pledge sheets
- Company name and website listed on the Facebook events
- Company logo included in event emails
- Company logo included in kick-off materials and captain packets
- Opportunity to provide own banner to be hung in bowling alleys (6 cities)
- Opportunity to host a table and market products at events (6 cities)
- One bowling team allowed to participate at one event (up to 6 bowlers)
- Acknowledgment in Big Brothers Big Sisters Big News and Matchmaker newsletters and 2012 annual report

Event Sponsor (\$2,500-4,999)

- Company logo displayed at all events (6 cities)
- Company logo listed on t-shirts & captains shirts (over 1,000)
- Company logo displayed in brochure (circulation over 5,000)
- Company logo included in kick-off materials and captain packets
- Company logo displayed on our website with a direct link to company's website
- Company name listed on the Facebook events
- Acknowledgment in the Big Brothers Big Sisters Big News newsletter and 2012 annual report

Alley Sponsor (\$1,000-2,499)

- Company name displayed on 1'x4' signage at all events (6 cities)
- Company name listed on t-shirts & captains shirts (over 1,000)
- Company name displayed in brochure (circulation over 5,000)
- Company name included in kick-off materials and captain packets
- Company name listed on our website with a direct link to company's website
- Acknowledgment in the 2012 annual report

Lane Sponsor (\$500-999)

- Company name displayed on 1'x4' signage in region of your choice
- Company name on our website with a direct link to company's website
- Acknowledgment in the 2012 annual report

Strike Sponsor (\$250-499)

- Company name displayed on 8 ½ x 11 signage in region of your choice
- Company name listed on our website with a direct link to company's website
- Acknowledgment in the 2012 annual report

Pin Sponsor (\$100-249)

- Company name listed on our website
- Acknowledgment in the 2012 annual report

For more information on sponsoring Bowl for Kids' Sake contact Christina Thrun at 800-648-1696 or email at christina.thrun@bbbsnw.org.

www.bbbsnw.org



2012 Sponsor Agreement

We would like to become a sponsor of the 2012 Big Brothers Big Sisters Bowl for Kids' Sake. As a sponsor I understand that *Big Brothers Big Sisters will provide me* with all of the benefits listed on the 2012 Sponsorship Levels sheet for the appropriate dollar amount of sponsorship. *As a sponsor I agree* that we will send Big Brothers Big Sisters our payment for sponsorship no later than **February 29, 2012**.

BUSINESS INFORMATION

Name of Business _____

Address _____

City, State, Zip _____

Contact Person _____ Phone _____

Email _____

Website Address _____

SPONSORSHIP INFORMATION

Please indicate your level of sponsorship and dollar amount of sponsorship.

Presenting Sponsor** (\$5,000+) \$ _____

Lane Sponsor* (\$500-\$999) \$ _____

Event Sponsor** (\$2,500-\$4,999) \$ _____

Strike Sponsor* (\$250-\$499) \$ _____

Alley Sponsor** (\$1,000-\$2,499) \$ _____

Pin Sponsor (\$100-\$249) \$ _____

*If you are a **Lane** or **Strike Sponsor**, please indicate which region you would like your name displayed in:

Chippewa Valley (Eau Claire, Chippewa, & Dunn)

St. Croix Valley (St. Croix & Pierce)

We are not able to be a sponsor as one of the levels above, but would like to provide a raffle/door prize item.

PAYMENT INFORMATION

Please invoice us.

We would like to pay by credit card.

Visa Mastercard

 Card No: _____ Exp _____

We have included a check.

*Please return this form to Christina Thrun at Big Brothers Big Sisters of Northwestern Wisconsin:
424 Galloway Street, Eau Claire WI 54703
Email: christina.thrun@bbbsnw.org
Fax: 715-835-2636*