



Big Brothers Big Sisters
of Northwestern Wisconsin

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Dear Big,

As a Big Brother or Big Sister you know better than anyone the impact a Big Brother or Big Sister can make on a child. As an agency, Big Brothers Big Sisters is continuously striving to make an impact in the lives of even more children in our community. *It costs \$1,000 to match and support one child with an adult mentor for one year!* This means our fundraising events are important to how many children we can serve. Bowl for Kids' Sake, our largest and most entertaining fundraising event, raises about 25% of our annual operating budget.

We would like to encourage you to participate in Bowl for Kids' Sake.

Many Bigs have participated in this event in the past by forming teams and raising money. Some of our best participants are Bigs like yourself! Bowl for Kids' Sake is a fun way to support Big Brothers Big Sisters and allows you to help raise the money needed to support the costs of your own match!

How does it work?

Bowl for Kids' Sake is a pledge-based fundraising event. Participants raise money by asking people to pledge them to participate. The more money you raise, the more children we can serve and the more prizes you qualify for. The event itself is a lot of fun...full of music, games, and prizes.

How can you get involved?

We are offering you two different ways to participate in Bowl for Kids' Sake.

1. Form a team of friends, co-workers, or family

- Find 4-5 friends, co-workers, or family members to join in the fun with you.
- Choose a location & shift to bowl. There are a number of different Bowl for Kids' Sake events throughout our five county service area that you have the opportunity to participate in. *See the enclosed brochure for more information on event dates & times.*
- Raise money! We ask that each person in a team try and raise at least \$100 to participate in the event. You have the option of collecting pledges in person or setting up your online fundraising page (www.bbbsnw.org/bfks/register.html) and sending an email link to all of your friends and family.

2. Bowl with your 'Little'- only \$50 per match

- You & your 'Little' have the opportunity to bowl during one of our Kids 4 Kids shifts (note: all matches bowling must bowl during one of these shifts.)
Saturday, April 24th, Hudson, 9:30am
Tues, May 4th, Eau Claire, 5:30pm
- Each match must raise \$50 to participate in the event (\$50 total for both you and your 'Little'). For that \$50, your 'Little' will receive a t-shirt.
- Anything you and your 'Little' raise above the \$50 will count towards the other prizes (ie: your 'Little' raises \$50 & you raise \$250 = your 'Little' receives a t-shirt and you receive a t-shirt & sweatshirt).
- To register for the Big/Little Bowl for Kids' Sake, you must use the Big/Little Bowl for Kids' Sake registration form.

We hope you join in the fun in 2010 and Bowl for Kids' Sake. With two different ways to get involved, it's easier than ever! If you have any questions, please feel free to contact Christina Thrun (715-835-0161 or christina.thrun@bbbs.org) or Michel Tigan (715-381-7289 or michel.tigan@bbbs.org).

Sincerely,

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