



Big Brothers Big Sisters
of Northwestern Wisconsin

424 Galloway Street
Eau Claire, WI 54703

715-835-0161
715-836-2636

info@bbbsnw.org
www.bbbsnw.org

January 31, 2012

Dear Big,

It costs \$1,000 to match and support one child with an adult mentor for one year! As a 100% community-funded organization, this means Bowl for Kids' Sake (raising 1/3 of our budget) is critical to impacting the lives of the children we serve.

This year we are encouraging each of our Bigs' to get involved in Bowl for Kids' Sake. It's a fun way to support Big Brothers Big Sisters and a great opportunity to teach your Little about giving back.

How does it work?

Bowl for Kids' Sake is a pledge-based fundraising event. Participants raise money by asking people to pledge them to participate. The more money you raise, the more children we can impact and the more prizes you qualify for. The event itself is a lot of fun...full of music, games, and prizes.

How can you get involved?

There are two different ways to participate in Bowl for Kids' Sake.

1. Form a team of friends, co-workers, or family

- Find 4-5 friends, co-workers, or family members to join in the fun at a bowling location near you.
- See the enclosed brochure for more information on event dates & times.

2. Bowl with your 'Little'- only \$50 per match

- You & your 'Little' have the opportunity to bowl during one of our Big/Little shifts (Note: all matches bowling must bowl during one of these alcohol-free shifts.)
Tues, May 1st, Eau Claire, 5:30pm
Sat. May 12th, Hudson, 11:00am
- Each match raises \$50 to participate in the event (\$50 total for both you and your 'Little'). For that \$50, your 'Little' will receive a t-shirt.
- Anything you and your 'Little' raise above the \$50 will count towards the other prizes (ie: If you both raise \$100, both you and your Little will receive a t-shirt; if you raise \$200 your Little will receive a t-shirt and you will receive a sweatshirt)
- To register for the Big/Little Bowl for Kids' Sake event, you must use the Big/Little Bowl for Kids' Sake registration form or the online fundraising system found at www.bbbsnw.org,

We hope you join in the fun at this year's Bowl for Kids' Sake. With two different ways to get involved, it's easier than ever! If you have any questions, please feel free to contact me.

Sincerely,

Christina Thrun
Development & Marketing Director
christina.thrun@bbbsnw.org

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