

# COMMUNITY PARTNER ANNUAL AGREEMENT PROPOSAL PACKAGE 2023-2024

IT TAKES **LITTLE** TO BE **BIG**



Big Brothers Big Sisters®

Prepared by Rillie Zwiefelhofer



# Dear Valued Community Partner,

Through the support of amazing community partners, like yourself, we are able to continue creating and maintaining one-to-one youth mentoring relationships in Northwestern Wisconsin.

Big Brothers Big Sisters of Northwestern Wisconsin extends a warm invitation to explore our exclusive Annual Agreement. This unique opportunity offers exceptional savings, not found in our standard sponsorship forms. With the simplicity of a one-time annual commitment, you can support our mission seamlessly throughout the entire calendar year making a lasting impact in the lives of the youth we serve.

Within this Annual Agreement Proposal Package you will find the following:

- **The "Big" Proposal:** The biggest cost-savings proposal for your business/organization that maximizes your community marketing opportunities
- **The "Little" Proposal:** The most historically accurate proposal to reflect previous giving for your business/organization
- **Sponsorship Opportunities for 2023-2024:** A complete list of Sponsorship Opportunities for 2023-2024 to select from at full price if neither proposal is the right fit for your business/organization

Thank you so much for your consideration, and I hope you commit to supporting mentoring in our community at our upcoming events.



**Rillie Zwiefelhofer**

**Development Manager**

**[Rillie.Zwiefelhofer@bbbsnw.org](mailto:Rillie.Zwiefelhofer@bbbsnw.org)**



# PROPOSAL PACKAGES

## 2023-2024

IT TAKES **LITTLE** TO BE **BIG**



Big Brothers Big Sisters.





# The "Big" Proposal

**Package Cost: \$**

**Package Value: \$**

## **Event**

- **Info**
- **Info**
- **Info**
- **Info**

## **Event**

- **Info**
- **Info**
- **Info**
- **Info**

## **Event**

- **Info**
- **Info**
- **Info**
- **Info**

# TOGETHER, WE ARE DEFENDERS OF POTENTIAL

## Annual Agreement

### Event

- Info
- Info
- Info
- Info

### Event

- Info
- Info
- Info
- Info

### Event

- Info
- Info
- Info
- Info

Each party represents and warrants that they enter into this agreement willingly and voluntarily, without any undue influence, coercion, or misrepresentation from any third party. Both parties acknowledge that they have had sufficient opportunity to review and understand the terms of this agreement before signing.

### Acknowledged & Accepted

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: **Rillie Zwiefelhofer** \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: **Development Manager** \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**BBBSNW**

**Inset Business Name**



# The "Little" Proposal

**Package Cost: \$**

**Package Value: \$**

## **Event**

- **Info**
- **Info**
- **Info**
- **Info**

## **Event**

- **Info**
- **Info**
- **Info**
- **Info**

## **Event**

- **Info**
- **Info**
- **Info**
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# TOGETHER, WE ARE DEFENDERS OF POTENTIAL

## Annual Agreement

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Each party represents and warrants that they enter into this agreement willingly and voluntarily, without any undue influence, coercion, or misrepresentation from any third party. Both parties acknowledge that they have had sufficient opportunity to review and understand the terms of this agreement before signing.

### Acknowledged & Accepted

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: **Rillie Zwiefelhofer** \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: **Development Manager** \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

**BBBSNW**

**Inset Business Name**

# SPONSORSHIP OPPORTUNITIES 2023-2024

IT TAKES **LITTLE** TO BE **BIG**



Big Brothers Big Sisters.







# Annual Gala 2023

**November 3, 2023**

**The Halls of the Lismore, Eau Claire**

## **Impact Maker Sponsor \$3,800**

- **Company Logo (Large) On Posters**
- **Company Logo (Large) in Event Program**
- **Full Page Ad in Event Program (5"W x 8"T)**
- **Complimentary Table (8 Tickets)**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Match Maker Sponsor \$1,900**

- **Company Logo (Medium) On Posters**
- **Company Logo (Medium) in Event Program**
- **Half-Page Ad in Event Program (5"W x 4"T)**
- **4 Tickets To Event**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Memories Sponsor \$850**

- **Company Name On Posters**
- **Company Name in Event Program**
- **Quarter-Page Ad in Event Program (2.5"W x 4"T)**
- **2 Tickets To Event**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Toast Sponsor \$400**

- **Company Name On Posters**
- **Company Name in Event Program**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Table Sponsor \$920**

- **8 Tickets To Event**
- **Company/Family Name in Event Program**



# Bowl For Kids' Sake

**April/May 2024 Dates TBD**

**Hudson, River Falls, Chippewa Falls,  
Menomonie, Eau Claire**

## **Event Sponsor \$3,000**

- **Company logo displayed large on signage**
- **Logo placement on t-shirts (1,000)**
- **Logo in kick-off materials (all teams)**
- **Logo on website w/ a link to your website**
- **Name listed on the Facebook events**
- **60 second social media video**

## **Alley Sponsor \$1,200**

- **Company logo displayed medium on signage**
- **Logo placement on event t-shirts (1,000)**
- **Name on website w/ a link to your website**

## **Big Little Bowl Sponsor \$1,000**

- **Business logo on poster at B/L events**
- **Company logo displayed medium on signage**
- **Logo placement on event t-shirts (1,000)**
- **Name on website w/ a link to your website**
- **5 Matches Receive:**
  - **Event t-shirts for both the Big & Little**
  - **\$10 of raffles tickets for the Little**

## **Lane Sponsor \$650**

- **Company name displayed large on signage**
- **Name on website w/ a link to your website**

## **Strike Sponsor \$350**

- **Company name displayed small on signage**
- **Name on website w/ a link to your website**

## **Pin Sponsor \$150**

- **Company name displayed on website**



# Fund A Match Golf

**June 2024 Date TBD**

**St. Croix Valley Location TBD**

## **Presenting Sponsor \$6,000**

- Sponsor logo incorporated into event logo
- Opportunity to address event participants
- Complimentary foursome
- Option to staff promotional table on course
- Premier logo placement on: all registration tables, on-course signage, the day-of event posters, website, email banners, Facebook event page & other digital and traditional media

## **Empowerment Sponsor \$1,200**

- Complimentary twosome
- Logo placement on: all registration tables, on-course signage, the day-of event posters, website, email banners, Facebook event page & other digital and traditional media
- Option to staff promotional table on course

## **Fund A Match Sponsor \$2,000**

- Complimentary foursome
- Logo placement on: all registration tables, on-course signage, the day-of event posters, website, email banners, Facebook event page & other digital and traditional media
- Option to staff promotional table on course

## **Defender Sponsor \$600**

- Complimentary twosome
- Logo displayed on the day-of event posters and registration website
- Name on sign on the course
- Name listed on Facebook event page

## **Confidence Booster Sponsor \$250**

- Name on a sign on the course



# Battle Golf

**August 2024 Date TBD**

**Hickory Hills, Eau Claire**

## **Eagle Sponsor \$1,300**

- **On-course logo signage**
  - **Social media mention as Eagle Sponsor**
  - **Opportunity to have staff at a hole for games/giveaways**
  - **Opportunity to include your "swag" in event gift bag**
  - **4 Complimentary golfer registrations**
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## **Clubhouse Sponsor \$850**

- **Complimentary twosome**
  - **Logo placement on: all registration tables, on-course signage, the day-of event posters, website, email banners, Facebook event page & other digital and traditional media**
  - **Option to staff promotional table on course**
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## **Hole Sponsor \$500**

- **Complimentary twosome**
- **Logo displayed on the day-of event posters and registration website**
- **Name on sign on the course**
- **Name listed on Facebook event page**



# Annual Gala

**November 8, 2024**

**Eau Claire Location TBD**

## **Impact Maker Sponsor \$3,850**

- **Company Logo (Large) On Posters**
- **Company Logo (Large) in Event Program**
- **Full Page Ad in Event Program (5"W x 8"T)**
- **Complimentary Table (8 Tickets)**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Match Maker Sponsor \$1,950**

- **Company Logo (Medium) On Posters**
- **Company Logo (Medium) in Event Program**
- **Half-Page Ad in Event Program (5"W x 4"T)**
- **4 Tickets To Event**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Memories Sponsor \$875**

- **Company Name On Posters**
- **Company Name in Event Program**
- **Quarter-Page Ad in Event Program (2.5"W x 4"T)**
- **2 Tickets To Event**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Toast Sponsor \$425**

- **Company Name On Posters**
- **Company Name in Event Program**
- **Discount Group Ticket Rate Up To 8 Tickets**

## **Table Sponsor \$920**

- **8 Tickets To Event**
- **Company/Family Name in Event Program**