

What's in it for you.

Sure, partnering with Big Brothers Big Sisters has been proven to make a measurable, long-lasting impact on your local schools and communities, and the kids in them. But it's also a very smart business decision, one that can have a tangible, positive impact on your company.

You'll get a stronger community.

Less drug and alcohol abuse. Better school performance. Stronger families. BBBS mentoring has a powerful, measurable, ongoing local impact. Partnering with us ensures a more educated workforce, more successful customer base and the long-term economic viability of our community.

You'll increase employee engagement and performance.

Research shows employees—even those that don't volunteer—feel greater pride and loyalty toward an employer that supports a respected cause like BBBS and encourages workers to get involved. Those that do volunteer return to work with renewed enthusiasm. And because BBBS mentoring relies on team-building, volunteers often tell us the experience has strengthened their relationships with co-workers and increased their commitment to the firm.

You'll get a stronger public image.

We're a widely recognized and well-respected cause. Nationally, more than 80% of the public knows the Big Brothers Big Sisters' brand. Your company will develop a more favorable image within your local community and national markets.

You'll get a partner that fits well.

Being a "Big" is something just about any employee can do. Our programs are specifically designed for busy people, and we offer volunteer options that match your employees' interests—no matter what their age. Big Brothers and Big Sisters span all age groups. Plus, it's fun! Volunteers constantly say they get back more than they give.

We have a strong track record of building partnerships that benefit both your company and Big Brothers Big Sisters. Our programs are virtually turn-key for partner organizations like yours; our professional staff structures the program, tailors it to your organization, and helps get it up and running. We provide ongoing, customized support. And we report back to your organization quarterly to share the impact.



Big Brothers Big Sisters of Northwestern Wisconsin
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You'll have a significant, tangible impact.

It's been proven: Big Brothers Big Sisters one-to-one youth mentoring has a real and positive impact on children and their futures—plus their families, their schools and their communities.

You'll build better futures.

Independent research proves that children with a Big Brother or Big Sister are:

- **46% less likely to begin using illegal drugs**
- **52% less likely to skip school**
- **33% less likely to hit someone**
- **More confident of their performance in schoolwork**
- **More likely to improve relationships with peers and family members**

You'll make better grades.

The impact you can have on school performance is impressive, too. Teachers report when kids are matched with a school-based mentor:

- **58% improve their school performance**
- **65% show higher levels of self-confidence**
- **55% have better attitudes toward school**

Big Brothers Big Sisters' signature approach to mentoring produces a powerful force for influencing children's behavior. It's a broad-based program that focuses more on meeting youths' most basic developmental needs up front than on solving specific problems after they occur.

And the impact grows.

When children feel good about themselves, the ripple effect is amazing; they have a positive influence on their friends, their families, their schools and their communities. So, while partnering with Big Brothers Big Sisters is good for your company, your employees and the children they mentor, the benefits will also reach much further.



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