



2018 ANNUAL REPORT



LETTER FROM OUR CEO

To our Big Brothers Big Sisters Community,

As I think about the last 46 years of our history, I think most about the number of families that have joined ours to make impactful change in the lives of youth. I think about how nothing within our programming is possible without the collaboration between staff, board, volunteers and supporters of our great agency. 2018 was no different in that we brought together hundreds of passionate mentors into the lives of hundreds of children that needed a positive adult role model.

This year, we also took steps to unveil a refreshed marketing and brand campaign to showcase the power and excitement of Big Brothers Big Sisters programming. We were excited to join all of the Big Brothers Big Sisters affiliates across the country as we became Defenders of Potential.

What's more, are the outcomes that we measure in displaying to our communities that mentoring is effective in shaping the lives of our community's children. In 2018 we are proud to report that:

- Nearly 700 Bigs and Littles spent time together as a match.
- 61% of child participants in our Community Based Program reported an improvement in Social Acceptance.
- 70% of child participants in our Community Based Program reported an improvement in Scholastic Competency
- 56% of children in our Site Based Program reported an increase in Parental Trust

Lastly, we remain committed to the innovation needed to stay ahead of both recruitment and funding needs. Our Work and Play Initiative is well positioned for 2019 to create even more strategic partners and create more positive relationships. To that end, our new used sporting goods store, Sporting World, has garnered immense support. We are appreciative of the generosity of so many that made the launch so successful.

In 2019, Big Brothers Big Sisters of Northwestern Wisconsin looks forward to inspiring positive change in even more children and their families. On behalf of our agency, thank you for your support and for your belief that mentoring is not only wanted in our community, but needed in our community.

Sincerely,

Wes Escondo, CEO

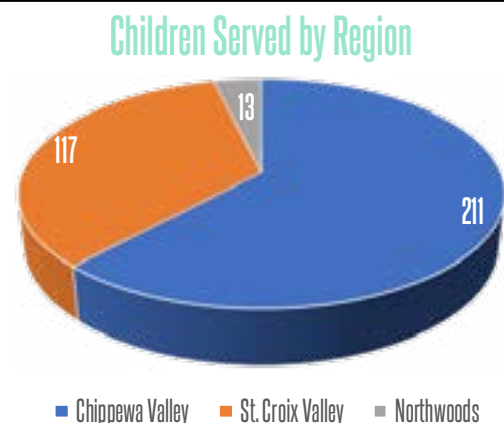
341 CHILDREN SERVED IN 2018

Community-Based

221 Children Served
Average Match Length of 32.1 Mo.

Site-Based

120 Children Served
Average Match Length of 25.4 Mo.



2018 BOARD & STAFF

2018 STAFF

Nicole Benson	Program Coordinator -> Program Director
Molly Bolks	Dunn County Program Specialist
Teri-Gene Conlin	Development Director
Camille Dupuis	Event Planning Intern
Wesley Escondo	CEO
Cherity Germain	Office Manager
Kathy Gjesfeld	Match Support CV
Heidi Herron	Reg Director of Community Development
Robin Hundt	Program Specialist
Samantha Jordan	Match Support Specialist
Drew Kaiser	Marketing Manager
Kailah Kloes	Special Events Intern
Rachel Kubiadowicz	Customer Relations Specialist/Project Intern
Stephanie LaBarge	CB Enrollment and Matching CV
Annie Leonard	Match Support SCV
Allison Linzmeier	Customer Relations Specialist
Aaron Mader	Program Specialist-CVSB
Morgan Meyer	Event Intern
Melissa Morse	Customer Relations Specialist
Rachel Mueller	Enrollment & Match Support Specialist SCV
Daniella Painter	Program Specialist
Ashley Palmer	Program Director
Katie Pierce	SCV Event Coordinator
Brandon Richards	IT Volunteer
Talia Saarinen-Barr	Customer Relations Specialist
Nate Schorr	Program Manager SCV
Paula Skoviera	Community Events Manager SCV
Leslie Thomas	Program Manager SCV
Kayla Sutton	Customer Relations Specialist

Executive Board of Directors

President	Paul Rudersdorf
2nd VP/Legal	Grant Beardsley
Treasurer	Dawn Yarrington
Secretary	Mark Miller
Past President	Tim Olson
CVRB Chair	Clint Markin
SCVRB Chair	Carole Mottaz
At Large	Rick Curtis
At Large	Dianna Fiergola
At Large	Bob McCoy
At Large	Tom Monson
At Large	Jason Munz
At Large	Shelly Pryse
At Large	Anna Sizer

CV Regional Board

Clint Markin (Chair)
Kingsley Gobourne
Theresa O'Neel
Danielle Pilkin
Randy Richter
Kim Sorenson
Hannah Walsh
Melissa Wislon

SCV Regional Board

Carol Mottaz (Chair)
Russ Blasius
Kellie Burrows
Cedric Ellingson
Dennis Kreuziger

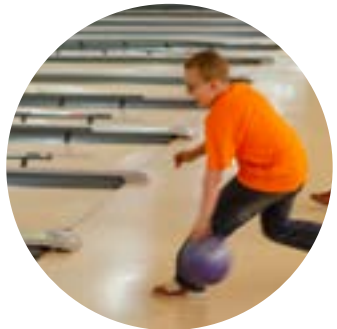


BOWL FOR KIDS' SAKE



Bowl for Kids' Sake 2018; The Great Outdoors was presented by Kristo Orthodontics. There were 929 bowlers on 181 teams, in 5 cities & who raised \$191,783! Please join us in thanking our sponsors:

- Presenting Sponsor**
- Kristo Orthodontics
- Event Sponsors**
- County Materials
- Gator Garb
- iHeart Media
- Kristo Orthodontics
- Metropolis/Action City
- Royal Construction
- Royal Credit Union
- WEAU
- WESTconsin Credit Union
- Alley Sponsors**
- Blugold Radio
- Christman Dental
- Country Fest / Rock Fest
- DigiCopy
- Erbert and Gerbert's
- ITW Deltar Fasteners
- King Entertainment
- Larson Companies
- MidWestOne Bank
- Mogie's Pub
- Pizza Hut
- Reilly Chiropractic
- Scheels
- Showtime Entertainment
- TTM Technologies
- US Bank
- Xcel Energy
- Lane Sponsors**
- AV Live
- Baird Financial Advisors
- BMO Harris
- C&M Properties and
- Construction
- Commonweal Development
- ConAgra
- Eau Claire Morning Rotary Club
- Group Health Cooperative of Eau Claire
- Kohls
- Kramera Entertainment
- Marshfield Clinic/Security Health Plan
- Mason Companies
- Mayo Clinic Health System
- Moments in Light Studio
- Noon Rotary
- Northwest Pathways to Independence
- Orgel Wealth Management
- Powertex Group
- Prevea Health
- Ramones Ice Cream
- Sacred Heart Hospital
- Security Financial Bank
- Toppers Pizza-Chippewa Falls
- Weld Riley, SC
- Wisconsin Lift Truck Co
- YMCA Camp DuNord
- Strike Sponsors
- Aldi
- American Family Insurance - Tammy Belisle Agency
- Banbury Place
- Being Whole Massage & Angel Services
- Bernards Chrysler Dodge Jeep Ram
- Bremer Bank
- Carbones Pizzeria
- Citizens State Bank
- CliftonLarsonAllen
- Cray Cares
- Dunham Associates
- Dunn Energy Co-Op
- Edward Jones Office of Tyson Lybeck
- Federal Foam Technologies
- First Community National Bank
- Hovland's Inc
- JB Systems
- Keyes Chevrolet
- Kiwanis Club of Chippewa Falls
- Kiwanis Club of EC Early Risers
- Kiwanis Club of New Richmond
- L&M Mail Service
- Lasker's
- Legends Title Service
- Machgan Family Dental
- Marine Credit Union
- Markin Mickelson Financial Group of Wells Fargo Advisors
- Mayo Clinic Health Systems
- Midwest Dental
- New Richmond Dental
- RESCO
- Rhom Construction
- Schwing Bioset
- Tjader
- Transfirst 2
- Valley Custom Cabinets
- Valley Orthodontics
- Westfields Hospital
- Wipfli LLP
- YMCA Camp
- Pin Sponsors**
- Advanced Laser
- Allied Dies
- Anthem Blue Cross Blue Shield
- Bauman Construction
- Best Maid Cookies
- Carstar
- Cold Stone Creamery
- Cold Stone Creamery
- Danielle Pilkin Promotions
- Digital Garage
- JC Norby and Associates, Inc
- Loffler
- M&S Home Solutions, LLC
- Marten Transport
- Nordson EDI
- Pure Yoga
- Rassbach Realty
- Stucky Chiro
- The French Press
- The Presto Foundation
- Trubilt Collision Center
- Uline
- Wild Ridge Golf Course
- Willow River Chiropractic

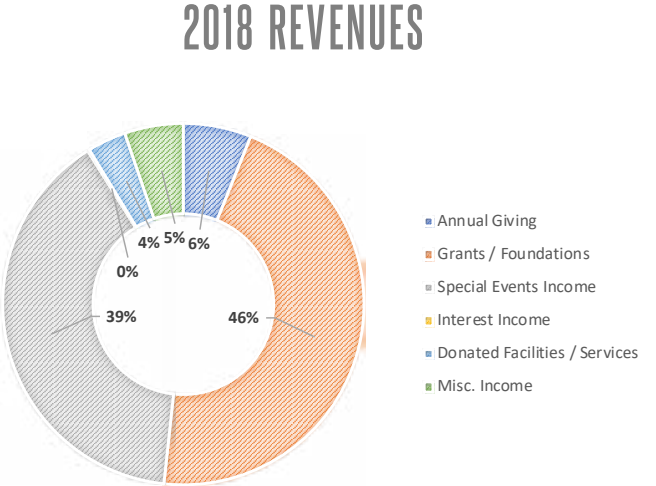


2018 FINANCIAL REPORT

Revenues

Annual Giving	\$49,886
Grants / Foundations	\$373,682
Special Events Income	\$322,658
Interest Income	\$1,405
Donated Facilities / Services	\$28,245
Misc. Income	\$43,082

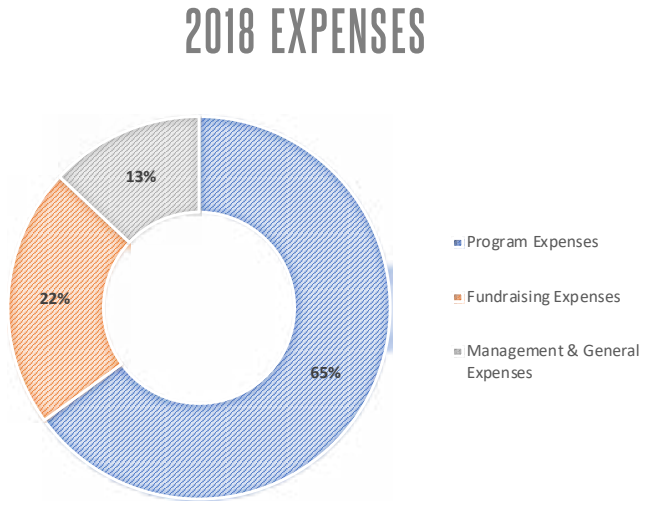
Total Revenues \$818,958



Expenses

Mentoring Program Expenses	\$499,358
Management & General Expenses	\$99,937
Fundraising Expenses	\$168,931

Total Expenses \$768,226





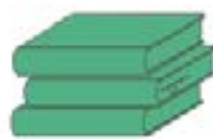



***70%** of current Littles felt their BIG helped them achieve greater scholastic competency in school!

* According to Littles who responded to the 2018 BBBSNW Youth Outcome Survey



2018 MAJOR CORPORATE DONORS

Otto Bremer Foundation United Way Greater Chippewa Valley Fred C & Katherine B Andersen Foundation Sonnentag Foundation St. Croix Valley Foundation Mayo Clinic Health System Action City Eau Claire Community Foundation United Way St. Croix Valley Kristo Orthodontics Charter Bank William H Phipps Foundation Westconsin Credit Union Scheels Precision Pipeline LLC Arrowhead Properties, LLC Sporting World United Way of Dunn County Royal Credit Union Associated Bank Security Financial Bank Royal Construction, Inc. Group Health Cooperative of Eau Claire Arnold and Lois Domer Foundation

<p>\$400</p> <p>Volunteer Recruitment Recruitment, training & screening.</p> 	<p>\$100</p> <p>Child Safety Background checks, fingerprinting & reference checks for one potential Big.</p> 	<p>\$100</p> <p>Printed Materials Used for recruitment & training.</p> 
<p>\$50</p> <p>Match Introductions The powerful moment when Little meets Big for the first time!</p> 	<p>\$850</p> <p>Match Support One Community-Based Match for 6 months.</p> 	<p>\$1,500</p> <p>An Entire Year Relationship building, thoughtful mentoring & defending potential. One Community-Based Match for 12 months.</p> 



BY THE NUMBERS



Kids Served: **341**

CHILD DEMOGRAPHICS:

Gender:
54% Boys
46% Girls

Ethnicity:
24% Non-White
76% White

Age of Kids Served: **6-18**

Mentors: **373**

MENTOR DEMOGRAPHICS:

Gender:
75% Women
25% Men

Ethnicity:
7% Non-White
93% White

Couple Matches: **5**

Average Match Length:

Community Based:
32.1 Months
 Site Based:
25.4 Months





ANNUAL GALA



The Annual Gala was held at Florian Gardens on November 1, 2018 to a crowd of **274 attendees**. We heard from Former Notre Dame Football Legend, Daniel 'Rudy' Ruttieger about his story of overcoming adversity as immortalized in the 1990s classic Film Rudy. The event was a huge success and raised over **\$72,000!**



Consider joining us for the 2019 Gala on Friday, November 8th at the Florian Gardens! Visit bbbsnw.org for updates and more info.



For 34 years, Janet Proctor served as the backbone of child safety and youth mentorship programming for Big Brothers Big Sisters of Northwestern Wisconsin. Her enduring commitment to bridging the children of our community with positive adult role models serves as inspiration that better is possible. As former Program Director for Big Brothers Big Sisters she utilized her extensive knowledge of juvenile justice and social work to establish the agency as a thought leader in youth mentorship. The Janet E. Proctor Legacy Scholarship was established in 2015 with the first scholarship awarded in the Fall of 2016.

Each year, the Janet E. Proctor Legacy Scholarship is awarded to a mentee or "Little" who previously participated in the Big Brothers Big Sisters community-based or site-based program. Former Littles, with current or pending enrollment at an accredited institution of higher education, are encouraged to apply this scholarship which awards a minimum \$1,000 annually to eligible applicants. The scholarship funds are paid directly to the designated school of enrollment to offset the cost of tuition, fees or books.

Big Brothers Big Sisters is dedicated to changing the lives of children who face adversity. We are proud to be able to support the endeavors of former littles that once thought higher education was not possible. In 2018, our scholarship selection committee was pleased to award two stipends to the following former littles:

**Carissa LaBarge
Tyarra Daniel**

Congratulations and best of luck in your future endeavors!

Thank you to the Donors Past & present of the Janet Proctor Legacy Scholarship:

Koehn Family Fund of the Community Foundation of Chippewa County
Kristo Orthodontics
Tim & Carol Olson
Guelzow Law
Herrick & Hart

Work & Play

A workplace program of **Big Brothers Big Sisters** of Northwestern Wisconsin

Work & Play is Big Brothers Big Sisters' newest initiative aimed at strengthening volunteer recruitment by partnering with local businesses. Partners pledge access and promotion of our opportunities and we reciprocate with a programmatic sponsorship. We're pleased to recognize our inaugural Work & Play Partners!



Sporting World is an exciting new project in River Falls! Board Member, Carole Mottaz, has spearheaded this effort to diversify our funding model with earned revenue. Her hard work brought in corporate and community support to launch this used sporting goods store in the Fall of 2018. Run by a team of volunteers, Sporting World accepts gently used donations of sporting goods. Find out more at sportingworldrf.com or visit them at **707A N. Main Street, River Falls, Wi 54022!**